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## BUSINESS PROFILE

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### *Midwest Electronics*

**Owner(s):** Andy Weitzel

**Location:** 2213 Broadway  
Scottsbluff, NE 68361

**County:** Scotts Bluff

**Program Contact:** Jerry Terwilliger  
REAP Business Specialist  
J414@charter.net 308.247.9926



**Business:** Andy Weitzel opened Midwest Electronics on March 1, 2007. He has a storefront location on Scottsbluff's main street. He sells and installs car audio equipment and accessories. He has recently started installing remote starting systems in cars & pickups. With Andy's knowledge of the car audio products, his customers feel secure with their purchases.

**Micro Program(s) Assistance:** With the help of Jerry Terwilliger, REAP Business Specialist in Western Nebraska, Andy was able to get a loan for equipment and inventory. He also received Business Plan assistance from REAP.

**Impact:** Andy is expanding his business to the high-end audio systems in homes. Andy has hired one employee. Andy said he would recommend using REAP's loan program, just as he did, to fulfill your dreams.

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